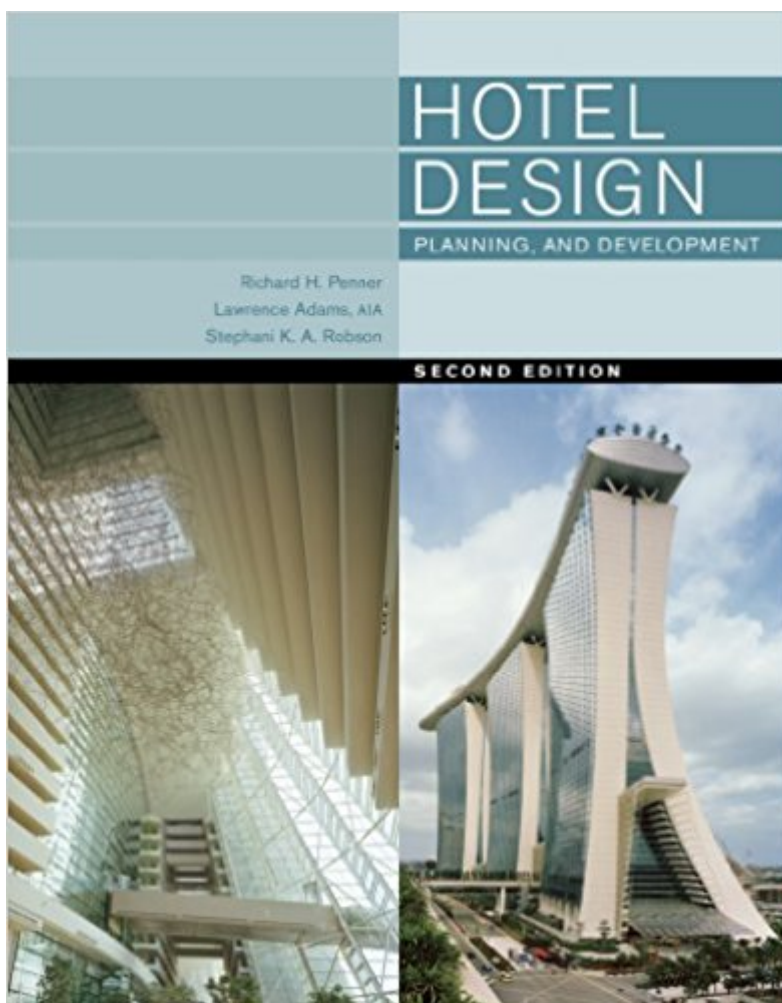The book was found

Hotel Design, Planning, And Development (Second Edition)

Synopsis

A fully revised edition of the book architects and developers consider the bible of hotel design.Hotel Design, Planning, and Development, Second Edition, is a thorough overview of the important and fast-growing hospitality industry. It is revised and expanded from the previous editionÃ¢â ¬â ¢the Ã¢â ¬Å"bibleÃ¢â ¬Å• for designers, developers, planners, and students. This edition, updated to include significant hotels developed internationally in the last ten years, outlines essential planning and design considerations based on the latest data, supported by technical information, 60 Line drawings, 59 Tables, 429 full-color images, and many original floor plans. The authors describe and illustrate different types of hotels, at different locationsÃ¢â ¬â ¢downtown, suburban, airport, roadsideÃ¢â ¬â ¢with different mixes of facilitiesÃ¢â ¬â ¢casino hotels, convention hotels, conference centersÃ¢â ¬â ¢and provide analysis and theory to support each of the major trends, highlighting how the designersÃ¢â ¬â„¢ work fits into the industryÃ¢â ¬â„¢s development as a whole. They give increased attention to interior design psychology and the design process. The design guide includes specific information on space allocation programs and details on planning public areas, guestrooms and suites, and back-of-house facilities, as well as the newest developments in design practice and software. Extensive case studies showing best practice examples of hotel design demonstrate how a successful new concept is developed. Contributions from key figures in the profession, such as Ian Schrager and John Portman, illuminate the text.Hotel Design, Planning, and Development, Second Edition, is the primary resource for students of design and hotel management and an essential reference for all those actively involved with hotels. 469 photographs, 64 line drawings, 59 tables

Book Information

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Customer Reviews

Ã¢â ¬Å"[V]ery beautifully designed, elegant . . . . [G]ives the reader an awesome, broad, creative, delightful and welcoming view of the global hospitality business. . . . Just looking at these images is a learning experience in itself and can give builders, developers, hotel owners and managers, and students a lot of ideas on conceiving and developing new hotels.Ã¢â ¬Â• - Bizindia

Richard Penner, professor at the Hotel School at Cornell University since 1970, teaches hotel planning, development, and interior design. Experienced in both architecture and hotel management, he spent year-long sabbaticals with international designer Hirsch Bedner Associates (Santa Monica, CA) and the architecture group of Starwood Hotels and Resorts (White Plains, NY). A graduate of Cornell University, with bachelorÃ¢â ¬â„¢s and masterÃ¢â ¬â„¢s degrees in architecture, he is the author of four booksÃ¢â ¬â ¢two coauthored with the late Walter Rutes, who was the lead author on the first edition of Hotel Design, Development, and Planning. In 1992 Hospitality Design magazine honored Penner with its Platinum Circle Award for contributions to hospitality design as an author and teacher. He has presented seminars on development, hotel planning, and interior design throughout the world. He has served a three-year term as Director of Graduate Studies at the Hotel School, has been conference coordinator for design seminars at the European Meeting on Hotel Interior Design in Rimini, Italy, and has chaired five Hospitality Design Roundtables sponsored by the Center for Hospitality Research at Cornell.Lawrence Adams, AIA, Vice President of ForrestPerkins, has managed and directed the design of large-scale development projects at major architectural and planning firms over the last thirty-five years. A global authority on hotel and resort design, Mr. Adams served as adjunct faculty at New York University for nine years teaching graduate courses on Hotel Design and Development. He also co-authored Hotel Design, Planning and Development (2001) with Walter Rutes and Richard Penner. Among his most significant projects are the New York Four Seasons Hotel, the RIGHA Royal Hotel, Chambers Hotel, The Westin Beach Resort & Spa, Fort Lauderdale, and the National Headquarters of the Marine Corps Reserve.Stephani K. A. Robson joined the faculty at the Cornell University School of Hotel Administration in 1993. A specialist in hospitality design psychology, she has contributed numerous research articles to academic journals including the Journal of Environmental Psychology and the Cornell Hospitality Quarterly and frequently writes for trade journals on topics related to hospitality

design and development.

The book have complete information about designing & developing various types of hotels. From urban hotel to convention hotel.It goes into detail in designing guestroom, public spaces, back of the house, etc, as well as covered new technology in hospitality & construction.It's also includes lots of pictures and hotel layout.I bought the second edition. It was published in 2012, so many information & hotel examples are up to date. The book appearance & layout like a college text book.I think it's intended for college class cause the author is a Cornell professor.This book becomes one of my reference book. Highly recommended reading for developing a hotel.

Quite good content, but a number of typographic issues in the Kindle version detract from the books value- not expected in a quality and reasonably expensive product.Useful planning guidelines and examples.

Lots of Content and Photos!

I like this book because it is very detailed and informative, I gave it 4 stars only because the plans are so small, there is no way to read the text in those plans

Not at all what I expected. This is just a fairly dull case studies coffee table book, not an informational textbook on Design, Planning & Development.

It's a very good book . It's is an update from the first one . Recommended read for real estate development professionals

Very comprehensive and well written. Recommend.

A great resource for those who are thinking about going into the field of hotel design

Hotel Design, Planning, and Development (Second Edition) Space-Saving Industries for Your Layout: Layout Design and Planning (Model Railroader Books Layout Design and Planning) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design

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